

INNOVATION MARTLESHAM COMPETITION

TERMS AND CONDITIONS

1. Entry terms

- 1.1. The Competition is only open to “Entrants” who are registered companies that maintain registration throughout and are actively trading, solvent and whose corporate and tax filings are up to date.
- 1.2. The Promoter reserves the right to verify the eligibility of an Entrant and the nominated representatives of their company (collectively the “**Team**”). The Promoter may ask for background information on the Entrant and representatives to support eligibility and verify corporate registrations and filings. Team representatives must either be employees or directors of the Entrant company.
- 1.3. Entrants are only allowed to submit one entry. Entrants may withdraw an entry but cannot resubmit and any amendments to the submission may be disregarded.
- 1.4. Entrants must have full capacity and authority to enter into this Competition, along with all necessary licences, permits and consents, to confirm that their company shall perform any obligations arising from such entry and comply with these terms and conditions.
- 1.5. Any Entry submitted by a representative who is not a director of the company, but otherwise has the full authority to bind it to these terms and conditions, must upload a scanned copy of a signed letter of authority from a director of the Company agreeing to the entry and these terms and conditions.
- 1.6. Entrants should:
 - a) complete all mandatory fields on the entry form located at <http://www.innovationmartlesham.com/articles/imcompetition> and submitting it by no later than 11:59pm on 13th February 2015
 - b) not exceed word counts where stated; and
 - c) consider the Promoter’s strongly held recommendation that a submission should include a single link to a high quality video pitch in support of this entry being no longer than 5 minutes in duration. URLs to privately shared videos e.g. on YouTube or Video will be accepted.
- 1.7. Before entering this Competition the Entrant shall obtain all necessary consents from each member of the Team so that their image, biography and likeness (if applicable) may be used by the Promoter in unpaid promotional related publicity relating to this Competition (including photographic shots and interviews).

INNOVATION MARTLESHAM COMPETITION

TERMS AND CONDITIONS

2. Selection process

- 2.1. The Competition will be assessed in two stages: a preliminary short listing stage, and a final presentation (“**Pitch**”) stage.
- 2.2. The Promoter reserves the right to:
 - a) re-allocate the shortlisted applicants and also the final winner if they cannot be contacted within a reasonable period of time (to be established at the Promoter’s sole discretion); and
 - b) disqualify any entry or select an alternative winner in the event that it believes that any Entrant or Team has contravened these terms and conditions.
- 2.3. The judges’ decision at each stage of the Competition is final and no correspondence about their decision will be entered into.
- 2.4. The winner will be the Entrant that presents an entry which the independent judges deem to be the best example of the scope, as defined.

Stage One:

- 2.5 During the first stage of the Competition the Promoter will establish a panel of judges to assess each submission and decide which successful teams will progress to the stage two of the Competition.
- 2.6 A maximum of three Entrants (each being a “**Finalist**”) for each problem statement will be selected in order of merit and their submissions will be shortlisted for the second stage of the Competition by the panel of judges.
- 2.7 During this time the Promoter may contact any Entrant with a request for further information. Requests for further information must be responded to as soon as possible, as the panel of judges will not delay their final decision to accommodate a response to a request for further information.
- 2.8 Unsuccessful Entrants will be informed on or before **25th February 2015**.

Stage Two:

- 2.9 Finalists will be notified by email or telephone on or before **25th February 2015**.

INNOVATION MARTLESHAM COMPETITION

TERMS AND CONDITIONS

2.10 Each Finalist will be invited to the Pitch session, held at Adastral Park, Ipswich, Suffolk. The Team must be available for the Pitch date advised (9th March for those addressing Problem Statement One and 10th March for Problem Statement Two).

2.11 The Pitch will consist of:

- a) a private 30 min max presentation, where each Team shall present their idea to a group of independent judges from Innovation Martlesham, Suffolk CC, BT and University Campus Suffolk. This is an opportunity to explain and demonstrate the idea to the panel. As part of the presentation Teams must answer any questions posed.
- b) an assessment session – the panel alone will review its findings and select a winner for each problem statement from the Finalists.

2.12 The winning Entrant will be informed that they have won no later than 28 days after the final Pitch and will receive a letter detailing each element of their prize.

3 For the winner

3.1 The winning Entrant will receive the “Prize” being:

- a) Six months residence within the Innovation Martlesham business incubator at Adastral Park with two desks. At the end of this period and subject to a review, an extension of up to a further 12 months in the incubator may be approved by the judging team on terms to be agreed.
- b) Six months of access to:
 - Innovation Martlesham’s business support and development team
 - A BT research and technology head of practice mentor
 - Suffolk CC professional services
- c) Feature the Entry and the Team on innovationmartlesham.com portal;
- d) Invites to the Innovation Martlesham networking events for twelve months.
- e) Monthly Innovation Martlesham e-newsletter for twelve months.
- f) Product placement of the final product in the BT Showcase at Adastral Park where appropriate.
- g) Access to the same Adastral Park facilities all the ICT cluster has such as; parking, board rooms, restaurant, coffee lounge, Gym etc

INNOVATION MARTLESHAM COMPETITION

TERMS AND CONDITIONS

- 3.2 The Promoter reserves the right to approve security passes to gain entry to Adastral Park for each member of the Winning Company. All passes will be concurrent and cannot be used consecutively.
- 3.3 The Promoter reserves the right to substitute any part of the Prize if necessary for reasons beyond its control. The Promoter expects the winner to exercise a collaborative approach and recognise that reasonable access to the Prize is subject to a licence to formalise such matters of security, insurance and liabilities.
- 3.4 No cash alternative will be offered and, save for such elements of the Prize that require transfer, the Prize is non-transferable.

4 Information and Privacy

- 4.1 To enter into this Competition you must first obtain all required consents from each member of your Team to allow for the Promoter to process each Team member's personal data for the purposes of running the Competition and administering the Prize.
- 4.2 For more information please see the Promoter's Privacy Policy which can be found at <http://www2.bt.com/privacypolicy>.

5 Intellectual Property

- 5.1 All entries must be the independent and original creation of the Entrant and must not infringe the copyright or other intellectual property rights of any third party. For the avoidance of doubt this includes any content submitted as part of a video pitch, including music, content, and visuals.
- 5.2 By entering into this Competition (and subject to 6.1 below) Entrants hereby licence all copyright in your entry and submissions to the Promoter for sole use in running the Competition. If you are not a winner of the Competition, this licence will expire once the winner is announced. If you are the winner of the Competition, this licence will extend to cover the six month period (or agreed extension) during which the Promoter shall provide product placement under Term 3.1(f) above.
- 5.3 Once the Finalist Teams have been decided the Promoter shall be entitled (but not obliged) to feature or present to the public any entries from each Finalist submitted under this Competition in any form, in all media (including without limitation) and any goods or products manufactured by or on behalf of the Promoter.
- 5.4 The Promoter is an active innovator in both technology and customer experience, and has a number of developments in progress at any one time. By entering into this Competition you acknowledge that the Promoter may be researching and developing technologies similar or

INNOVATION MARTLESHAM COMPETITION

TERMS AND CONDITIONS

identical to those of an Entrant and that due to commercial and confidentiality issues is not duty bound to make any disclosure to the Entrant of such research or developments,.

6 Confidentiality

- 6.1** All entries will remain confidential between the Entrant, the Promoter and the Competition panels unless the Entrant elects to waive such confidentiality. Any consents sought by the Promoter from the Entrant under Clauses 5.2 or 5.3 shall not be unreasonably withheld or delayed.
- 6.2** The winner of the Competition is responsible and shall make best efforts and take all reasonable precautions to protect the confidentiality of, and any intellectual property in, their winning entry.

7 General

- 7.1** Submission of an entry to this Competition is deemed to be acceptance by each Entrant, (namely the Team and company) of these terms and conditions. The Promoter reserves the right to alter, amend or foreclose this Competition without prior notice or liability in the event that unforeseen circumstances make this desirable or unavoidable.
- 7.2** Entrants and Teams should not seek to canvass the Promoter (or party mentioned in 2.11(a)) or any judge as that may lead to disqualification.
- 7.3** If there is any personal, family or academic or business connection with the Promoter (or party mentioned in 2.11(a)) or other possible conflict of interest please disclose that in writing without delay in the Entry or later if it arises. Failure to do so may lead to disqualification.
- 7.4** The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any Entrant or Team resulting from entering this Competition or by their acceptance of the Prize, or any damage to any Entrant's or other person's computer or mobile phone equipment as a consequence of downloading any material relating to this promotion. That said matters which cannot be excluded by law such as personal injury due to the negligence of the Promoter are not affected by this Clause.
- 7.5** This promotion is governed by the laws of England and Wales.
- 7.6** The Promoter is British Telecommunications public limited company whose registered office is at 81 Newgate Street London EC1A 7AJ.

- END -